

**2016 GEM**

**National Expert Survey Questionnaire**

**Tracking the quality of the entrepreneurship national ecosystems**

**NOTE: All responses are confidential and neither the individual nor work organization will be identified in any report or release.**

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The following statements assess **national conditions** influencing entrepreneurial activity **in your country**. Please circle the most appropriate option **from 1 = completely false (CF) to 9 = completely true (CT), being 97 = don’t know (DK) and 98 = not applicable (NA).**

All refer to **your country.**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Topic A: Finance In my country there is sufficient…** | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| A01 | equity funding available for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A02 | debt funding available for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A03 | government subsidies available for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A04 | funding available from informal investors (family, friends and colleagues) who are private individuals (other than founders) for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A05 | professional Business Angels funding available for new and growing firms | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A06 | venture capitalist funding available for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A07 | funding available through initial public offerings (IPOs) for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| A08 | private lenders’ funding (crowdfunding) available for new and growing firms |  |  |  |  |  |  |  |  |  |  |  |
| **Topic B: Government policies In my country…** | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| B01 | Government policies (e.g., public procurement) consistently favor new firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| B02 | The support for new and growing firms is a high priority for policy at the national government level. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| B03 | The support for new and growing firms is a high priority for policy at the local government level. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| B04 | New firms can get most of the required permits and licenses in about a week. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| B05 | The amount of taxes is NOT a burden for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| B06 | Taxes and other government regulations are applied to new and growing firms in a predictable and consistent way. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| B07 | Coping with government bureaucracy, regulations, and licensing requirements is not unduly difficult for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| Topic C: Governmental programs In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| C01 | A wide range of government assistance for new and growing firms can be obtained through contact with a single agency. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| C02 | Science parks and business incubators provide effective support for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| C03 | There are an adequate number of government programs for new and growing businesses. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| C04 | The people working for government agencies are competent and effective in supporting new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| C05 | Almost anyone who needs help from a government program for a new or growing business can find what they need. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| C06 | Government programs aimed at supporting new and growing firms are effective. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |

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| Topic D: Education & Training In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| D01 | Teaching in primary and secondary education encourages creativity, self-sufficiency, and personal initiative. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| D02 | Teaching in primary and secondary education provides adequate instruction in market economic principles. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| D03 | Teaching in primary and secondary education provides adequate attention to entrepreneurship and new firm creation. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| D04 | Colleges and universities provide good and adequate preparation for starting up and growing new firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| D05 | The level of business and management education provide good and ade­quate preparation for starting up and growing new firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| D06 | The vocational, professional, and continuing education systems provide good and adequate preparation for starting up and growing new firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| Topic E: R&D Transfer In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| E01 | New technology, science, and other knowledge are efficiently transferred from universities and public research centers to new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| E02 | New and growing firms have just as much access to new research and technology as large, established firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| E03 | New and growing firms can afford the latest technology. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| E04 | There are adequate government subsidies for new and growing firms to acquire new technology. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| E05 | The science and technology base efficiently supports the creation of world-class new technology-based ventures in at least one area. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| E06 | There is good support available for engineers and scientists to have their ideas commercialized through new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| Topic F: Commercial & services infrastructure In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| F01 | There are enough subcontractors, suppliers, and consultants to support new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| F02 | New and growing firms can afford the cost of using subcontractors, suppliers, and consultants. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| F03 | It is easy for new and growing firms to get good subcontractors, suppliers, and consultants. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| F04 | It is easy for new and growing firms to get good, professional legal and accounting services. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| F05 | It is easy for new and growing firms to get good banking services (checking accounts, foreign exchange transactions, letters of credit, and the like). | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Topic G: Market openness In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| G01 | The markets for consumer goods and services change dramatically from year to year. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| G02 | The markets for business-to-business goods and services change dramatically from year to year. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| G03 | New and growing firms can easily enter new markets. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| G04 | New and growing firms can afford the cost of market entry. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| G05 | New and growing firms can enter markets without being unfairly blocked by established firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| G06 | The anti-trust legislation is effective and well enforced. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| Topic H: Physical Infrastructure In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| H01 | The physical infrastructure (roads, utilities, communications, water disposal) provides good support for new and growing firms. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| H02 | It is not too expensive for a new or growing firm to get good access to communications (phone, Internet, etc.). | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| H03 | A new or growing firm can get good access to communications (telephone, internet, etc.) in about a week. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| H04 | New and growing firms can afford the cost of basic utilities (gas, water, electricity, sewer). | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| H05 | New or growing firms can get good access to utilities (gas, water, electricity, sewer) in about a month. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| Topic I: Cultural and social norms In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| I01 | The national culture is highly supportive of individual success achieved through own personal efforts. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| I02 | The national culture emphasizes self-sufficiency, autonomy, and personal initiative. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| I03 | The national culture encourages entrepreneurial risk-taking. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| I04 | The national culture encourages creativity and innovativeness. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| I05 | The national culture emphasizes the responsibility that the individual (rather than the collective) has in managing his or her own life. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| Topic X: Senior entrepreneurship In my country… | | CF | AF | SF | MFT | NFNT | MTF | ST | AT | CT | DK | NA |
| X01 | It is more difficult for people aged 50 or over to find a job than for people aged less than 50 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| X02 | People aged 50 years and over are living longer, healthier and more active lives than before | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| X03 | There are programs and tax benefits to encourage people aged 50 and older to start their own business | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |
| X04 | The experience and accumulated knowledge of people aged 50 or over increases, in general, their chances of successfully starting a business |  |  |  |  |  |  |  |  |  |  |  |
| X05 | Entrepreneurs aged 50 or over are more interested in supplementing their income than growing their business |  |  |  |  |  |  |  |  |  |  |  |
| X06 | Most people think that people aged 50 or over should be planning for retirement rather than starting businesses | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 97 | 98 |

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|  |  |
| --- | --- |
| **Opened responses: State three topics/areas that are constraining entrepreneurial activity in your country (C1 - C3)** | |
| C1 |  |
| C2 |  |
| C3 |  |
| **Opened responses: State three topics/areas that are fostering entrepreneurial activity in your country (F1 - F3)** | |
| F1 |  |
| F2 |  |
| F3 |  |
| **Opened responses: Make three recommendations to improve the context for entrepreneurial activity in your country (R1-R3)** | |
| R1 |  |
| R2 |  |
| R3 |  |

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To help us develop a picture of **the background and experience** of our informed respondents, please **answer** the following questions.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **D1. Gender. You are a:** | |  | **D2. Age. Your age in years is:** |  | **D3. Your highest educational level is (chose 1 option):** | |  | | **D4. Your specialty (e.g. economics, laws, engineering…) -if there is one- is:** | |  | | **D6. Which of the following describes you best? (tick all that apply: cell yes):** | | | |
| Male | 1 | Years: | Primary | 1 | Text: | | Entrepreneur | | Yes | |
| Female | 2 | Secondary | 2 |  | | Investor, financer, banker | | Yes | |
|  | |  | Vocational/Professional | 3 | **D5. For how long, in total, have you worked in areas connected to entrepreneurship? (years)** | | Policy maker | | Yes | |
| University/College | 4 | Years (the number can be decimal): | | Business and support services provider | | Yes | |
| MA, PhD… | 5 | Educator, teacher, researcher | | Yes | |
|  | |  |  |  |  | | |  | |  | |  | | Other (what?) ………………………….. | | Yes |

The GEM consortium thanks you for your help and will keep you informed of the 2016 GEM Report launch. To facilitate this, please enter your personal data below. Please note that all personal details will remain confidential, are under law protection and will only be used for research purposes.

Name: ......................................................................................................................................

Address:...................................................................................................................................

Telephone (including international dialing code): .....................................................................

E-Mail:....................................................................................................................................…

**TO BE COMPLETED BY RESEARCH STAFF:**

Date completed (dd/mm/yy):\_\_\_\_\_\_\_\_\_\_ Respondent ID: |\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|

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